



The Campus

Southern Oregon University combines many of the best features of both private and public colleges: small-enrollment classes, teachers who know and work directly with their students; and a faculty and staff fully committed to education, both in and beyond the classroom. In the School of Business we prepare graduates who can write clearly, think critically, work effectively in groups and who are aware of the societal issues facing business here and abroad.

The Setting

Nestled at the base of the Siskiyou Mountains in the Rogue Valley of Southern Oregon, SOU is surrounded by forests, mountains, lakes, and rivers providing a spectacular setting for outdoor sports such as hiking, rafting, and skiing. In addition, the University and community are focal points of cultural activity gaining national recognition for the Oregon Shakespeare Festival and the Britt Music Festival.

Contact the Program Coordinator

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Certificate in Applied Finance and Economics
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CAFE

Certificate in Applied Finance and Economics

2019-20 CATALOG



Economic Trends

Every year, the U.S. economy grows larger, more diverse, more internationally oriented, and more service-intensive. With economic complexity increasing, business decisions, economic policy choices, and personal career decisions become more and more challenging. As services continue to grow in the economy relative to goods produced, the financial sector itself has become increasingly prominent. To help students learn about and prepare for careers in these expanding areas, Southern Oregon University offers the Certificate in Applied Finance and Economics (CAFE).

The CAFE provides not only a theoretically sound method of approaching problems, it provides practical application as well. A number of CAFE elective courses focus almost entirely on solving a variety of current business, investment, and policy problems. The problem-solving skills you will acquire in CAFE courses will not only help in solving a variety of interesting problems, they are one of the most highly demanded skills sought by employers.

Certificate Requirements

The Certificate in Applied Finance and Economics (CAFE) is jointly offered by the business program and the economics program. The certificate program is open to all students: undergraduate, graduate, and post-baccalaureate. To be awarded this certificate, students must meet CAFE program requirements and requirements for a BA or BS degree at SOU (or the transfer equivalent). Students must complete 20 of the final credits of the certificate at SOU.

The CAFE program requires completion of 36 credits, consisting of five required courses and four elective courses. All courses taken for the certificate must be completed with a grade of C- or better and a minimum 2.5 GPA.

Certificate in Applied Finance and Economics

While looking for a job, every potential employer, without fail, asked about the Program. It gave me something to present to employers, instead of just listening to their questions. They were so interested that I made a copy of the Program description and attached it to my resume.

— CAFE RECIPIENT

Required Core Courses (20 credits)

BA 385 - Principles of Finance	4
BA 472 - Investments.....	4
EC 201 - Principles of Microeconomics.....	4
EC 202 - Principles of Macroeconomics	4
EC 376 - Intermediate Macroeconomics.....	4

Elective Courses (16 credits; choose four courses)

BA 409 - Internship (for BA/BS Majors)	
1 to 12 credits (4 credits required) Internship students must receive approval from the BA internship coordinator and the CAFE coordinator	4
BA 470 - Financial Markets and Institutions	4
BA 471 - Financial Management	4
BA 473 - International Financial Management	4
EC 318 - Money, Banking, and Financial Institutions ..	4
EC 319 - Public Finance	4
EC 320 - Introduction to the International Economy ..	4
EC 332 - Quantitative Methods and Application.....	4
EC 364 - Benefit-Cost Analysis in Project Assessment	4
EC 478 - Business Cycles and Macroeconomic Forecasting	4

Degree Integration

No matter the degree, an emphasis in finance and economics can enhance a wide range of studies and make a graduate more agile and competitive on the job market. The Certificate in Applied Finance and Economics program integrates courses from two disciplines, synthesizing the broad theoretical subject overview and applications provided in economics with the practical and applied areas emphasized in finance.

Career opportunities for a CAFE certification:

- Financial and Management controls
- Business/Data Analysis
- Investment Banker
- Insurance Underwriter
- Management Consultant
- Product/Project/Risk Manager
- Stockbroker
- Market Research Analysis
- Economic Consultant
- Compensation and Benefits Manager
- Actuary
- Credit Analyst
- Financial Analyst
- Policy Analyst
- Business Reporter